



MiamiRealtors.com



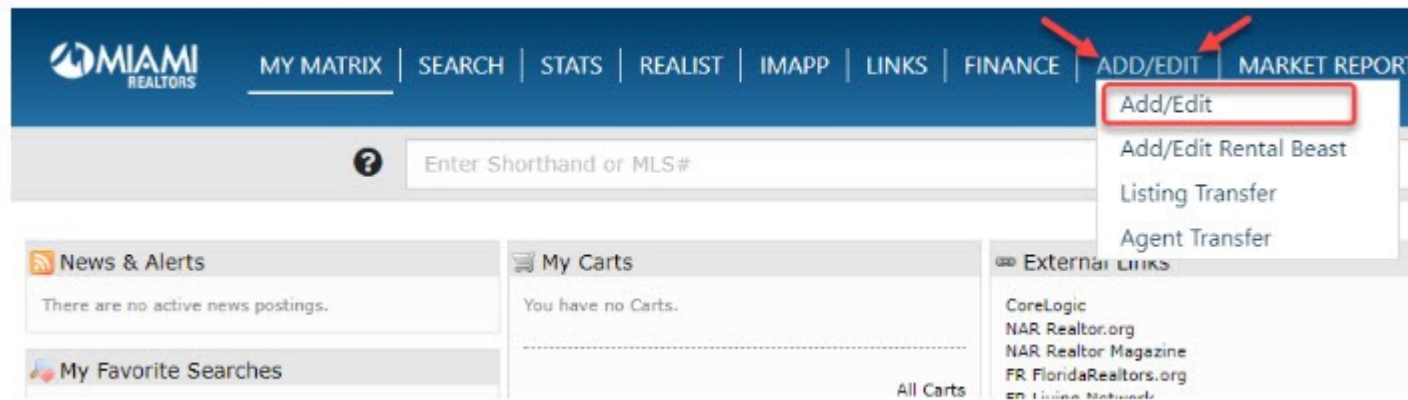
How do I get my Open House listing
featured on our consumer facing website?

SouthFloridaOpenHouseSearch.com



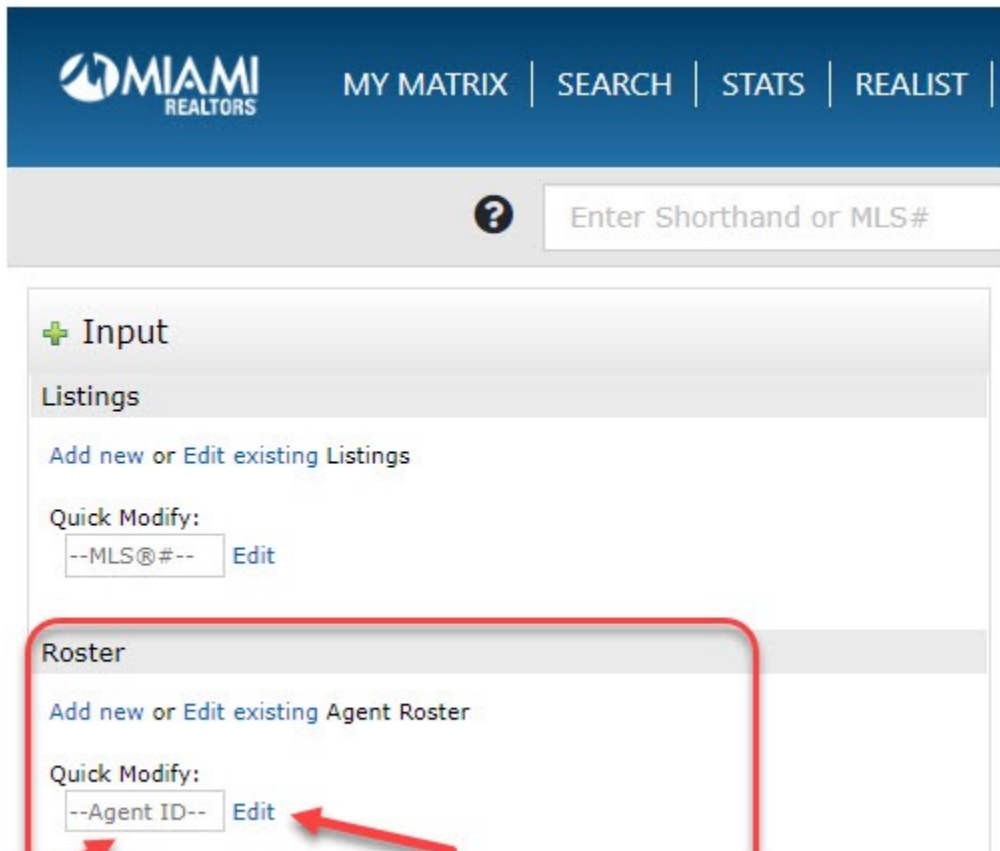
You must have your agent photo in the MLS

1. Log in to YOUR MIAMI Dashboard, click on Matrix and go to the MLS and click on ADD/EDIT





2. Enter your Agent ID in the Quick Modify box and click “Edit” then select “Manage” photos



MIAMI REALTORS MY MATRIX | SEARCH | STATS | REALIST |

Enter Shorthand or MLS#

+ Input

Listings

Add new or Edit existing Listings

Quick Modify:

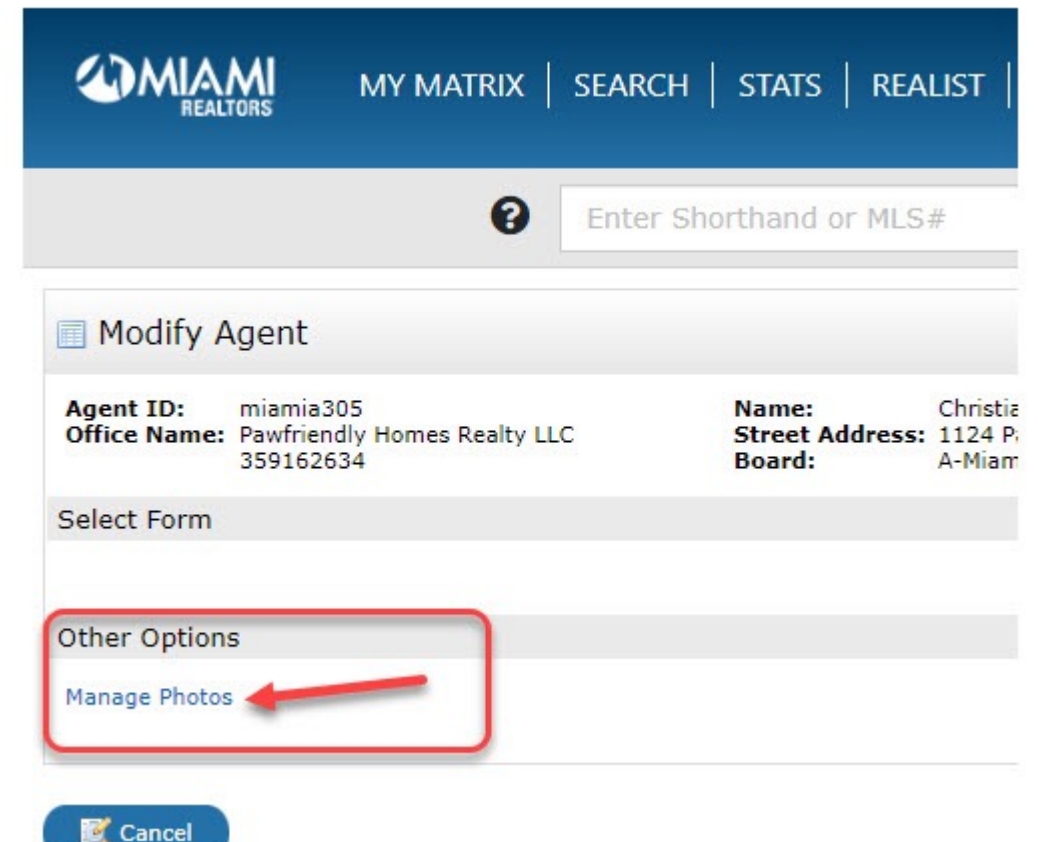
--MLS®#-- Edit

Roster

Add new or Edit existing Agent Roster

Quick Modify:

--Agent ID-- Edit



MIAMI REALTORS MY MATRIX | SEARCH | STATS | REALIST |

Enter Shorthand or MLS#

Modify Agent

Agent ID: miamia305 Name: Christia
Office Name: Pawfriendly Homes Realty LLC Street Address: 1124 P
359162634 Board: A-Miam

Select Form

Other Options

Manage Photos

Cancel

3. Click on “Browse” to search for your agent photo in your computer. Then Select your agent photo and Click “Open”. Once your agent photo is in the Primary Slot, click “Certify and Save.”

MIAMI REALTORS MY MATRIX | SEARCH | STATS | REALIST | IMAPP | LINKS

Enter Shorthand or MLS#

Add / Edit Agent Photo for MLS#miamia305

To upload, click Browse. To upload **Multiple** photos at once, hold the Ctrl (Option) key down when clicking on tl photos once uploaded, drag by the grey title bar. Click on any image to view its **Details**. For maximum quality, x 1696 pixels in size.

Note: The photos below, outlined in red, are lower than this recommended minimum.

Browse...

Click **Browse** to select photo(s) to upload (99 max).

☐ Check All

☐ Primary slot

Other

Enter description...

Cancel Delete Checked Certify and Save

1st

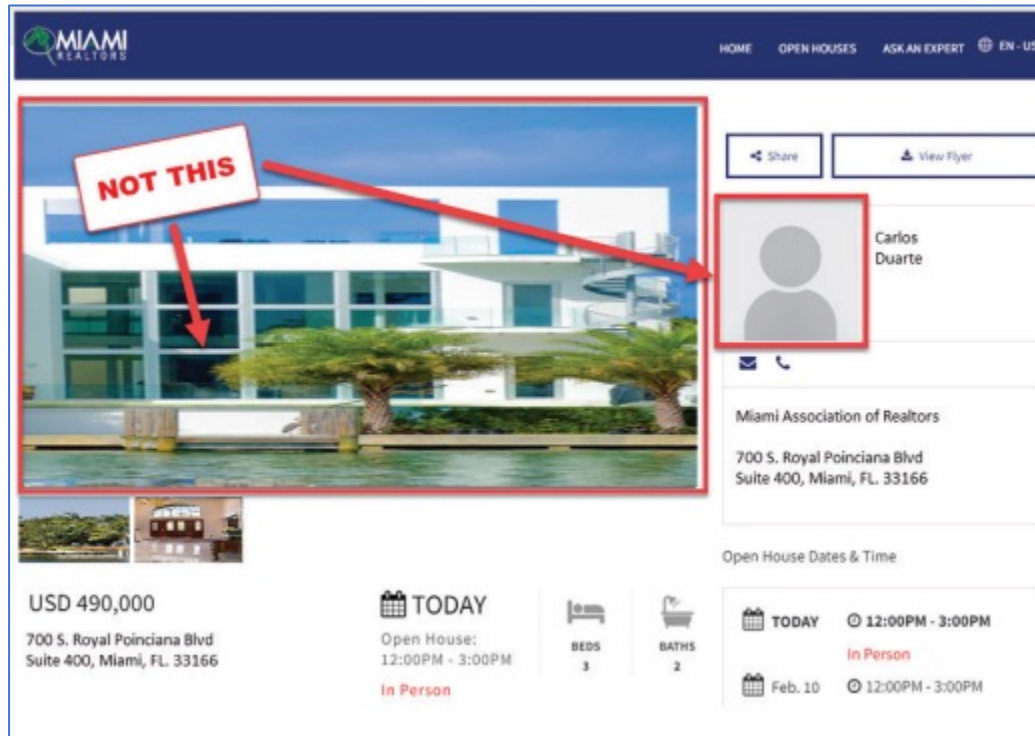
2nd

3rd



Clear property photos (professional photos whenever possible)

Remember: Your seller is counting on you to provide great photos of their property



NOT THIS

Share View Flyer

Carlos Duarte

Miami Association of Realtors
700 S. Royal Poinciana Blvd
Suite 400, Miami, FL. 33166

Open House Dates & Time

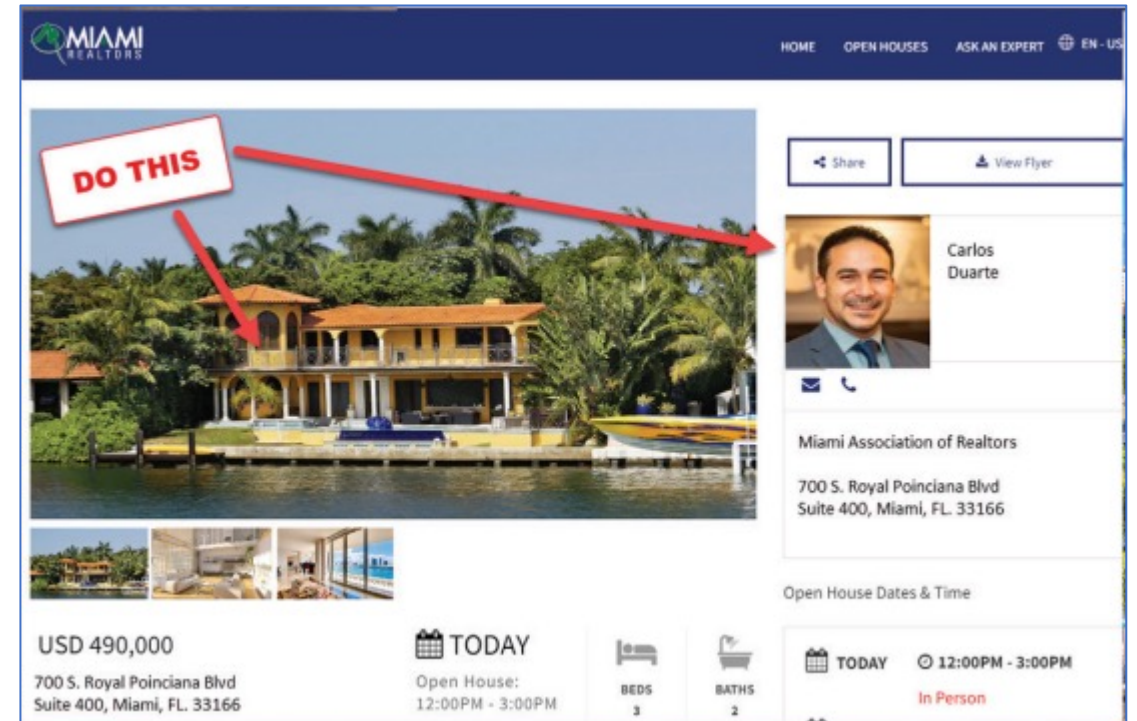
USD 490,000

700 S. Royal Poinciana Blvd
Suite 400, Miami, FL. 33166

TODAY
Open House:
12:00PM - 3:00PM
In Person

BEDS 3 BATHS 2

TODAY 12:00PM - 3:00PM
In Person
Feb. 10 12:00PM - 3:00PM



DO THIS

Share View Flyer

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Miami Association of Realtors
700 S. Royal Poinciana Blvd
Suite 400, Miami, FL. 33166

Open House Dates & Time

USD 490,000

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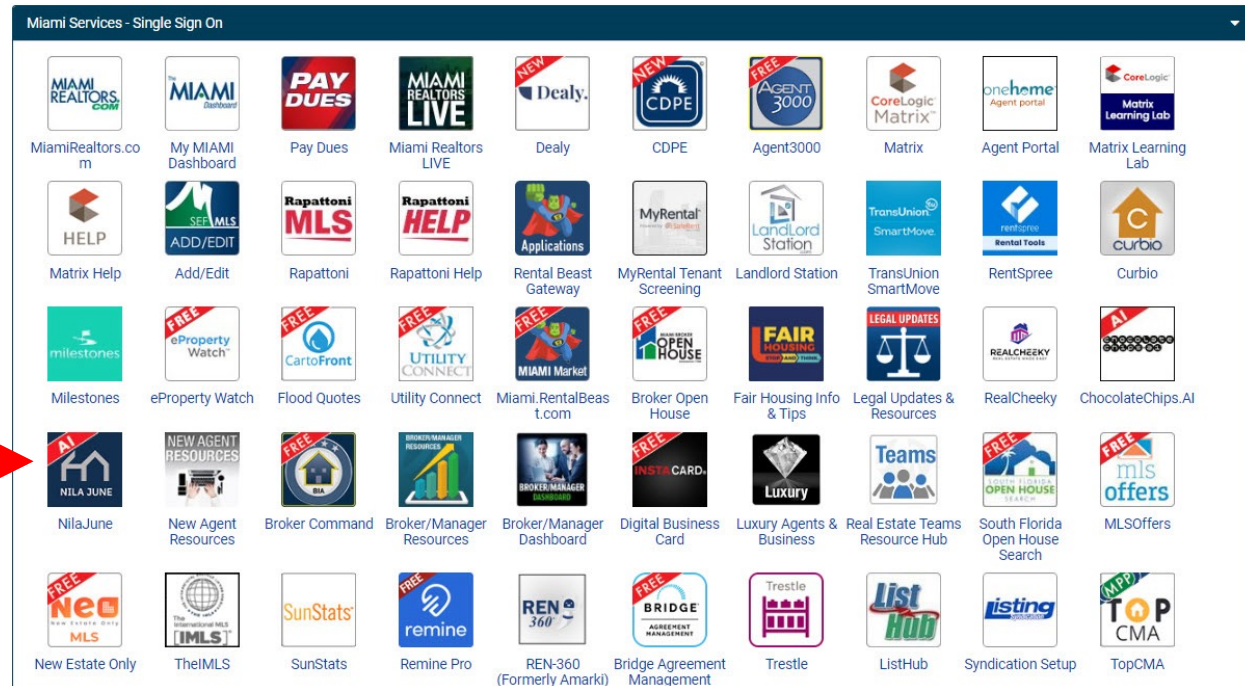


You need to have a captivating property description

Stumped on how to best describe your listing? MIAMI has an AI Service sure to help you Maximize Your listing description: NILA JUNE!

1. Log in to YOUR MIAMI Dashboard and click on Nila June

Artificial intelligence system
that instantly creates
professional, accurate property
listing descriptions tailored to
the highest MLS standards



2. Click on “Get your description now!” and answer a series of questions designed to capture the features and benefits offered by your listing


Hello, DEBORAH01 | Logout




Property Listing Descriptions

Get your description now!

MIAMI Realtors® brings you discounted access to an AI system that is tailored to the highest MLS standards.
There's no contract or hidden "subscription" fee. Purchase descriptions only when needed.

~~Only \$19.99.~~ For MIAMI Realtors®, just \$15.99.

[Nila June is more precise than ChatGPT and better than "property description generators."](#)



Inman News lists Nila June as one of "13 essential apps for real estate agents in 2023"
"Agents who struggle with writing or simply want to make their marketing more efficient could benefit from using this easy, affordable software."


Great descriptions | Fully automated
Attract more buyers | Win new listings | Save time

You're about to get a great description!

- Which of the following best describes your listing? *
 - ☒ It's a house
 - ☐ It's an apartment or condo
- Please give this property description a unique name. Street address works fine.

1234
- What's a good email address where you can receive the property description? *
- What's the state or province where your listing is located?

Florida
- What's the city or town? (examples: Orlando, Melbourne, Miami. You can skip the state name or abbreviation.)

Characters used: 0 (minimum 3).
Characters used: 0 out of 18.
- And more specifically, what part of town?
 - ☐ The home is in a part of town known as (examples: Five Points, Cherry Creek, etc.):
 - ☐ The home is in a real estate development called (examples: Quail Valley Estates, Coldstream):
 - ☐ The development or community is gated.
- Please check all that apply to the surrounding neighborhood.
 - ☐ Highly desirable
 - ☐ Newly established
 - ☐ Sidewalks
 - ☐ Tree-lined streets



3. Immediately, Nila June's proprietary AI natural language generation system composes two versions of your property description (long and short) - they are emailed to you in editable text format.

Property description, short version

Copy

Postcard views from your home equipped with a TV-grade kitchen! This lovely 4-bedroom, 3-bathroom Old Spanish is a remarkable gem within the Coral Gables area. The home is within a pedestrian range of town center, Miracle Mile, and Country Club Prado. Enjoy inspiring views of Country Club Prado Entrance. Exteriors include a pavers patio, lovely pool, a breezy front porch, and fresh avocados straight from the tree. The interior embraces you with oak hardwoods throughout. Culinary promise simmers in the TV-grade kitchen, with natural light, two ovens, and quartz counters. More than merely serene, the highly functional main-floor primary bedroom includes two walk-in closets, sitting space, and a private bath with a separate tub and shower. The other three bedrooms, conveniently accessible from the main floor, are unique and designed with plenty of wardrobe storage. Attached two-car garage. The circular driveway means no backing up. **This one checks your "must have" boxes.**

Nila June premium automated property descriptions

Property description, long version

Copy

Forget for a moment the exterior amenities and that the house is loaded with features. This appealing old spanish in Coral Gables comes with an advantage that can't be seen: a prime location. Only a stone's throw from Country Club Prado, the shopping/ dining variety of Miracle Mile, and town center, the home also offers a view of Country Club Prado Entrance.

After your local excursions, you'll return to the appeal of old spanish design, in a well-established neighborhood where the streets are lined with trees and sidewalks. Out front, the driveway has ample room for visitors' parking.

The attractively landscaped yard is all the more appealing for requiring minimal maintenance. For a trio of prime exterior amenities it is hard to beat the pavers patio, beckoning pool, and fresh avocados straight from the tree.

Representing the welcoming personality of the home, a breezy front porch is a structural hello to passers-by, and is a nice spot for relaxing with company and appetizers. It's easy to dwell upon location and exterior features, but the charm continues once you step across the threshold.. Oak flooring throughout is visually and acoustically appealing.

Bathed in natural light, the TV show-worthy kitchen offers practical functionality in an efficient layout. The double ovens should come with a convenience warning: They will become your new necessity. Quartz countertops invite the wine glass and cutting board.

The ensuite primary bedroom is conveniently located on the main floor. The separate sitting area is a great spot for reading or conversation. The private bathroom includes a separate tub. Offering uniqueness, plenty of storage, and conveniently located on the ground floor, the remaining bedrooms are ready for your decorative touch.

An attached garage is especially convenient in bad weather. This one is available for its original purpose, or you can get creative by treating it as additional flex space.

Cross the threshold into a pleasant new life here in Coral Gables

Nila June premium automated property descriptions

We have also sent these property descriptions to the email address that you provided.



MORE Great Tips

- Property photos taken with a mobile device should always be HORIZONTAL (Portrait=people & Landscape=Place)
- No obstructions when photographing front of property (i.e.. cars, trash cans, people, real estate sign, etc.)
- Show consumers interior and exterior photos



- Use as much natural lighting as possible
- When appropriate, use ariel (drone) photos
- Have the pets go on “vacation” during the Open House
- Run a Facebook LIVE at your next Open House



- Promote your Open House video Walk-through as an Instagram Story
- Repurpose your content for ongoing promotions
- Give yourself A MINIMUM of 3 Days to market your Open House
- Partner with the experts - MIAMI Preferred Photographers