

SECURE THE BAG

LISTING BROKERS

• GET YOUR LISTING AGREEMENT IN ORDER

 Talk to your seller and discuss what compensation, if any, they are offering the buyer's broker (or what they are authorizing you to offer).

• ADVERTISING

- If you or your seller is offering compensation, you can, but are not required to advertise it publicly.
- If you get a text, call, email, or other inquiry about whether there is compensation for a cooperating broker, and if so, how much, Article 1 of the NAR Code of Ethics requires REALTORS® to treat all parties honestly.
- Make sure all offers of compensation are made off of the MLS.

DOCUMENT CONVERSATIONS ABOUT COMPENSATION

- Send a follow up email or text!
- USE A COMPENSATION AGREEMENT
 - A compensation agreements protect you from allegations that you or the seller owe more compensation than agreed to, if any.
 - Florida REALTORS® has created two separate compensation agreements:
 - CASB-1: SELLER TO BUYER'S BROKER used when the Seller wishes to compensate the buyer's broker directly.
 - CABB-1: SELLER'S BROKER TO BUYER'S BROKER — used when the seller has authorized the listing broker to compensate, or share a portion of their compensation with a cooperating broker.

BUYER BROKERS

- GET YOUR WRITTEN BUYER AGREEMENT
 IN ORDER
 - Must be in writing.
 - Includes the compensation, if any.
 - Contains the required disclosure "Compensation is not set by law and fully negotiable".
- DOCUMENT ALL DISCUSSIONS AND
 OFFERS OF COMPENSATION
 - If compensation is advertised, save and print it.
 - If compensation is not advertised, call, text, or email – and, confirm all conversations in writing.

USE A COMPENSATION AGREEMENT & MAYBE EVEN THE FF & GG RIDERS

- A compensation agreement is the best way to prove you should get paid for your work.
- Use GG if your buyer wants to make their offer contingent on securing a compensation agreement.
- Use FF to convert seller concessions into a credit for the buyer, who can use all or part of the credit to compensate you (their broker). NOTE: Seller concessions CANNOT be limited to or conditioned upon the retention of or payment to a cooperating broker, buyer broker, or other buyer representative.

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